



Order / Rev: 102339  
 Alt Order #: 06819926  
 Flight Dates: 10/04/12 - 10/08/12

Advertiser: Nevadans Against Special Interest Tax  
 Product Desc: NASIT  
 Estimate: 1246  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/04/12	10/08/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV START DATE TO 10/4	CM	5-6a	M--TF--	:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$400.00		0.00			
E 2	KSNV	10/04/12	10/08/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV START DATE TO 10/4	CM	6-7a	M--TF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$725.00		0.00			
E 3	KSNV	10/04/12	10/08/12	Today Show Today Show TODAY SHOW REV START DATE TO 10/4	CM	658a-9am	M--TF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$900.00		0.00			
E 4	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$625.00		0.00			
E 5	KSNV	10/07/12	10/07/12	Meet the Press Meet the Press MEET THE PRESS	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$3,000.00		0.00			
E 6	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$500.00		0.00			
E 7	KSNV	10/04/12	10/08/12	M-F Today Show II 3rd H M-F Today Show II TODAY SHOW II CHANGE IN START DATE TO 10/4	CM	9-10a	M--TF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$425.00		0.00			
E 8	KSNV	10/04/12	10/08/12	M-F Today Show III 4th H Today 4th Hour TODAY SHOW III CHANGE IN START DATE TO 10/4	CM	10am-11am	M--TF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$325.00		0.00			
E 9	KSNV	10/04/12	10/08/12	Rachael Ray Rachael Ray RACHEL RAY CHANGE IN START DATE TO 10/4	CM	11am-12pm	M--TF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$325.00		0.00			
E 10	KSNV	10/04/12	10/08/12	Noon News Noon News NEWS 3 AT NOON CHANGE IN START DATE TO 10/4	CM	12-1230pm	M--TF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$425.00		0.00			
E 11	KSNV	10/04/12	10/08/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/4	CM	1230-1p	M--TF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					2	\$325.00		0.00			
E 12	KSNV	10/04/12	10/08/12	Days of our Lives Days of our Lives DAYS OF OUR LIVES CHANGE IN START DATE TO 10/4	CM	1258p-2pm	M--TF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/12	10/10/12	M--TF--					3	\$425.00		0.00			
E 13	KSNV	10/04/12	10/08/12		CM	2pm-3pm	M--TF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors THE DOCTORS CHANGE IN START DATE TO 10/4 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 3 \$325.00 0.00															
E 14	KSNV	10/04/12	10/08/12	Dr. Phil Dr Phil DR. PHIL CHANGE IN START DATE TO 10/4	CM	3-4p	M--TF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 2 \$450.00 0.00															
E 15	KSNV	10/04/12	10/08/12	News 3 at 4 News 3 at 4 FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/4	CM	4-430p	M--TF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 3 \$725.00 0.00															
E 16	KSNV	10/04/12	10/08/12	News 3 at 430pm News 3 at 4:30PM NEWS 4 AT 430P CHANGE IN START DATE TO 10/4	CM	430-5pm	M--TF--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 1 \$725.00 0.00															
E 17	KSNV	10/04/12	10/08/12	M-F Early News M-F Early News EARLY NEWS CHANGE IN START DATE TO 10/4	CM	5-630p	M--TF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 4 \$1,200.00 0.00															
E 18	KSNV	10/06/12	10/06/12	To the Point - PM To the Point NEWS 3: TO THE POINT	CM	730-758pm	-----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$425.00 0.00															
E 19	KSNV	10/04/12	10/08/12	M-F Jeopardy M-F Jeopardy JEOPARDY CHANGE IN START DATE TO 10/4	CM	630-7pm	M--TF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 3 \$1,300.00 0.00															
E 20	KSNV	10/04/12	10/08/12	M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE CHANGE IN START DATE TO 10/4	CM	7-730pm	M--TF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 3 \$1,300.00 0.00															
E 21	KSNV	10/08/12	10/08/12	Mon PR 10-11p Monday Prime 10-11pm SMASH	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$3,200.00 0.00															
E 22	KSNV	10/05/12	10/05/12	Fri PR 9-10p Friday Prime 9-10pm GRIMM	CM	9-10pm	-----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----F-- 1 \$2,600.00 0.00															
E 23	KSNV	10/04/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/4	CM	11pm-1135pm	M--TF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/12 10/10/12 M--TF-- 3 \$1,200.00 0.00															
E 24	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$1,100.00 0.00															
E 25	KSNV	10/04/12	10/08/12		CM	1135p-1237a	M--TF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00

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Estimate: 1246  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/12	10/10/12	M--TF--		3				\$500.00		0.00			
E 26	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1				\$1,400.00		0.00			
E 27	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Friday Prime 10-11pm											
DATELINE MKGD FOR LINE 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----F--		1				\$2,600.00		0.00			
E 28	KSNV	10/06/12	10/06/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Saturday Prime 8-9pm											
NBC PRIME MKGD FOR LINE 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1				\$600.00		0.00			
													Totals	61	\$51,025.00